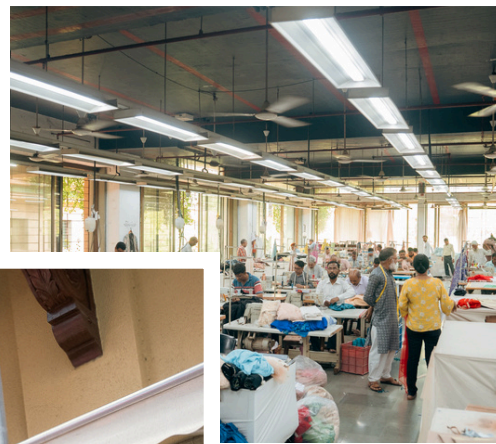




# I.I.M.U.N.'S

## DESIGN TOUR



I.I.M.U.N.'s Design Tour brought together some of the most creative minds in fashion, architecture, media, and branding to inspire the next generation of innovators. Students had the unique opportunity to interact with leading names such as Milind Pai, Arissa Khan, Archana Kochhar, Harshil Karia, and Shivaji Storm Sen, among others. From exploring the art of couture and embroidery with Milaaya and sustainability at the House of Anita Dongre, to understanding visual storytelling, branding, and spatial design, the tour offered a 360° perspective on the design ecosystem. These immersive sessions empowered students to see how creativity meets business—and how design can shape the world around us.



### MILIND PAI

FOUNDER OF MILIND PAI ARCHITECTS

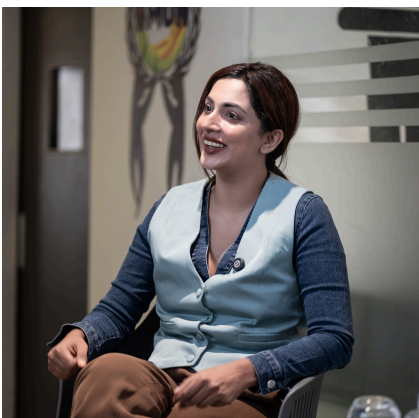
Students engaged in a thought-provoking session on architectural innovation, exploring the intersection of design, sustainability, and technology.



### RED ARCHITECT

CORE TEAM AT RED ARCHITECTS

The session delved into contemporary architectural philosophies, material innovation, and urban planning.



### ARISSA KHAN

FASHION INFLUENCER, MISS INDIA PAGEANT WINNER AND FOUNDER OF PURPLE PAISLEY

The discussion highlighted the role of sustainability and innovation in the fashion industry, inspiring students to think beyond traditional career paths.



**ARCHANA KOCHHAR**

FASHION DESIGNER AND FOUNDER OF ARCHANA KOCHHAR

Students gained insights into brand building, creative entrepreneurship, and the role of innovation in design.



**HARSHIL KARIA**

FOUNDER OF SCHBANG

Students explored the journey of building a successful brand and digital marketing agency, learning about entrepreneurship, brand identity, and the impact of storytelling in the growth.



**SAMEER BALVALLY & SHILPA JAIN**

CO-FOUNDERS OF STUDIO OSMOSIS

The session provided key insights into architectural innovation, sustainable design, and the intersection of creativity and functionality in modern spaces.



## SHIVAJI STROM SEN

FILM MAKER AND PHOTOGRAPHER

Students explored the nuances of storytelling through film and photography, gaining insights into the creative process, visual composition, and the impact of media in shaping narratives.



## MAYUR KOTAK

HEAD OF OPERATIONS AT NEELA FILM PRODUCTION PVT. LTD.

Students learned about the business side of filmmaking, from budgeting and logistics to digital transformation in media enterprises.



## RAHUL PURI

MANAGING DIRECTOR AT WHISTLING WOODS INTERNATIONAL

The session explored how the entertainment industry adapts to technological advancements, sustainability efforts, and evolving consumer preferences.



### **SAMEEP PADORA**

FOUNDER OF SP +A STUDIO

The session highlighted the impact of adaptive reuse, contemporary construction methods, and the importance of community-driven design.



### **ASHA JAIN**

FASHION DESIGNER AND FOUNDER OF ETASHA BY ASHA JAIN

Students gained valuable insights into brand building and consumer engagement in the modern retail landscape.



### **ADVAITA**

FOUNDER OF ADVAIT FASHION

Students explored the fusion of art and fashion, understanding the significance of storytelling in contemporary design.



**MONAL JHAVERI**

CHIEF MARKETING OFFICER AT MILAAYA EMBROIDERIES

The session provided valuable insights into the evolving landscape of e-commerce in the fashion industry.



**PRAVIN DONGRE**

HUSBAND OF ANITA DONGRE, AN INDIAN FASHION DESIGNER

Students gained a deeper understanding of the synergy between technology, finance, and fashion retail.